

## **The Paragon Alliance Group Introduces Improved Mobile-friendly Website**

### **Easier to Navigate and Communicate More Securely at [www.tpagroup.com](http://www.tpagroup.com).**

Souderton, PA, February 18, 2016 –The Paragon Alliance Group, LLC (Paragon), a regional Benefits Consulting and Third Party Administration firm, has officially launched a new website with improved functionality and corporate identity. According to Rob Wisner, President of The Paragon Alliance Group, LLC, the new website and brand-refresh are more closely aligned with the company’s strategic vision for growth and expansion over the next decade and beyond. The new website makes it easier for customers and partners to get the information they need and communicate securely to the Paragon staff. Many Advisors and customers use mobile technology to conduct their business; the new website is now designed to support this.

There are pages containing various educational materials, reference guides, and resources. For current partners, there are password protected areas to get educational and marketing materials, as well as monthly industry best practices. For customers, educational information and resources are presented to help plan sponsors get through their day in terms of servicing their 401(k) plan. Plan Sponsors will also have access to a secure portal, emphasizing Paragon’s ongoing commitment to data confidentiality.

"At Paragon, our entire team considers our customers and partners first", says President Rob Wisner. " Our old website did not reflect the level of service and expertise that we claim as our hallmark, so we invested our resources into highlighting just how much knowledge and experience we bring to the table. We took the questions we hear most often and turned them into an easy to navigate Q&A page. In addition to that, we provide reference materials on pertinent topics, a schedule of key dates, and tips to help customers manage their retirement plans. This website does not in any way replace the direct relationships we have developed with our customers for over two decades, but rather our goal is to provide one more access point and resource for companies and individuals to learn about our product solutions and how we can help them in their every-day life and work experience. Speaking of accessibility, while our customers have direct lines and emails to their service representative, our scope of work requires the exchange of confidential data. We have a secure portal for this information, where customers can upload files with confidence in their security."

Paragon’s new website will also provide social media integration and direct links to Facebook and LinkedIn pages, where company and service updates will be posted on a regular basis, helping customers and advisors stay on top of the ever-changing industry regulations.

“We are very proud of the new website, and we hope it provides a useful, informative portal for our customers to get to know Paragon and our services just a little better!”

Find out more why 95% of The Paragon Alliance Group’s customers would recommend us. This new website can be experienced here: <http://tpagroup.com>

## ***Modelling Excellence in Benefit Solutions***

The Paragon Alliance Group provides Third Party Administration and Benefits Consultation to all types of businesses, as well as tax-exempt organizations. We guide our clients through the complex maze of rules and regulations necessary to keep their qualified retirement and Section 125 plans in compliance with all federal laws, the Internal Revenue Code and Department of Labor regulations. Our passion is to ensure your business has a retirement plan that meets the needs of you and your employees.

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